

Jesse Wilbur

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Brooklyn, NY

Education

University of North Carolina at Chapel Hill

Master of Science, Information Science

August 2002 - May 2005

Experience

R/GA, Interaction Designer

Developed competitive reviews, wireframes, user flows, personas, and functional specifications for presentation to clients including Rodale Publishing, Barnes & Noble, Nokia, Nike, and others.

October 2007 - Current

Institute for the Future of the Book, Researcher

Collaboratively developed and designed prototypes for networked forms of reading and writing. Designed interfaces for blog-based experiments GAM3R 7H30RY and CommentPress. Collaborated on software specification for Sophie, a networked multimedia authoring tool.

January 2006 - August 2007

Office of Arts and Sciences Information Services, Producer/Information Architect

Led team that created the information architecture for a digital library prototype and delivered wireframes, user profiles, and a browsing taxonomy.

February 2005 - August 2005

IBM, Technical Co-op

Managed and developed 'show-me' video tutorials for the Rational Software Suite. Monitored usability testing sessions, and introduced wikis to the internal process in the department.

May 2004 - November 2004

ibiblio.org, Support Staff/Designer

Led a team that developed a new information architecture for ibiblio based on research (user surveys, best-practice evaluations, content analysis). Design improved content presentation and increased the visibility of the ibiblio brand.

September 2003 - May 2004

About.com, Inc., Product Manager, Core Products

Developed and maintained over fifty HTML templates that comprised the About.com website. Helped implement and maintain service-wide code standards as part of the 2000 redesign. Co-designed the About.com Intranet.

April 2000 - July 2001

CBS.com, Associate Producer

Produced and maintained HTML, Flash, and audio/video content on the CBS entertainment sites, including The Late Show with David Letterman, The Grammys on CBS, CBS Daytime, and Primetime.

New York, NY. July 1999 - March 2000